



## Free Virtual Coaching Sessions for SBDCs with Google!

*In Select Locations Only:*

*Arizona, California, Colorado, Georgia, Iowa, Massachusetts, New York, North Carolina, Nevada, Ohio, Pennsylvania, South Carolina, Tennessee, Texas*

Our Partner Grow with Google is offering free 30 minute virtual 1:1 coaching sessions with a Googler to discuss either Google Ads, Google Analytics, Google My Business, or Google Productivity Tools (e.g. GSuite, Calendar, Gmail, and Hangouts Meet).

**For now, they ask that you please sign up for only two coaching sessions to ensure they can support as many organizations as possible. Also it's best to sign-up for a coaching session that is at least 24 hours away so the coaches have enough time to prepare for your session. Sign up by June 1st.**

To sign up for your 1:1 coaching session, follow these steps:

1. Make sure you're logged in to your [Google account](#).
2. Select the topic below that you would like to get coaching on and click the corresponding link to open the appointment calendar (*each coaching session is limited to cover a single topic so we can pair you with an expert in that area*):
  - a. [Google Ads](#)
  - b. [Google Analytics](#)
  - c. [Google My Business](#)
  - d. [Google Productivity Tools](#)
3. Find a time in the calendar that works for you and click on the open 30 minute appointment slot.
4. In the **description** section, feel free to add the questions or issues you would like to discuss (recommended).
5. Click **save** and you'll soon receive a confirmation email.
6. Before your scheduled appointment, you'll receive more details from us on how to join the virtual coaching session.

If you have any additional questions or need help sign up, reach out to Alyssa Sibal at [sibala@google.com](mailto:sibala@google.com).