

Vermont SBDC Success



Client: Cameron McMahon

SBDC Advisor: Sarah Kearns, Vermont SBDC

Cameron McMahon served four years in the United States Marine Corps infantry, deploying twice. After serving in the Marine Corps, he began using his educational benefits to complete trade school certificate programs at the Yestermorrow Design/ Build School in ecological design, permaculture, natural building and design, and woodworking. He then went on to complete his undergraduate studies at Columbia University, in sustainable development, and he earned an MBA in sustainable innovation from the University of Vermont.

He is a client of the Vermont SBDC, and he is starting the diversified Tree of Life Farm in Monkton, Vermont, using regenerative agricultural practices. The primary planned farm enterprises are forestry products, pastured livestock, a market garden and hosting events.

By integrating agroforestry practices with bio-intensive no-dig market gardening and multi-species intensive rotational grazing, the goal is to build soil and sequester carbon as quickly as possible. The farm will serve to educate others about best practices for regenerative agriculture while strengthening the local foodshed.