

Scott and Laurie Deckers – Long★Horn Coffee Company Clients of the Angelo State University SBDC



Business Expansion
3 Jobs Retained
Bank Loan
Business Plan Competition 3rd Place Winner

After a lengthy career in the United States Air Force, Scott Deckers retired while stationed at Goodfellow AFB in San Angelo TX. His and his wife Laurie Deckers' home roasted coffee hobby-turned-business had outgrown the home and was in need of space and more equipment.

They were already in multiple retailers around San Angelo, had maxed out their capacity and needed increased financial assistance. They visited advisor James Leavelle at the Angelo State University SBDC for assistance with their business plan.

They met with a local lender, where they were able to secure a line of credit loan. They then applied for the San Angelo Business Plan Competition, in which they placed third. The Deckers worked with James on the business plan and other aspects of their expansion.

The Deckers commented that in working with James, "...we were so very happy with his support and guidance throughout the competition. James is very knowledgeable in business and startup procedures."