

Heather Burleson - High Caliber Lady LLC

Client of the Angelo State University SBDC

- Business Expansion
- 1 Retained



Heather Burleson's childhood was not what any child would want. It would have been enough to cause most kids to run away or take a path that would lead bad decisions. But Heather loved her younger brother and knew he needed her, and she needed him.

September 11, 2001 -- the United States was attacked. In watching the tragedy that unfolded that day, Heather realized she needed to change her life in a positive way. So she enlisted in the United States Air Force. There, she gained the focus, self-discipline and self-confidence for a successful career.

During this time an event happened in her life that drove her to learn all she could about handguns and handgun safety in terms of self-defense. As she learned all she could, she realized that there was a real need in society to have classes in handgun use and safety, designed for women and taught by women. So while still in the Air Force in Florida, she founded High Caliber Lady for that purpose.

Having moved back home to Texas, Heather brought her business with her and was referred to the Angelo State University Small Business Development Center for assistance. She met with James Leavelle, Senior Certified Small Business Advisor. He led her through the process of transferring her business to Texas.

Heather says, "The assistance I have received through the SBDC has been instrumental in helping me shift my business from Florida to Texas. I lean on this office to help hold myself accountable and stay on track with my business goals. The people in the office are friendly and quick to respond, therefore I have no hesitation when I have a question. I know they will have the answer."