Travis Barnes - Hotel Tango Artisan Distillery

Client of the Indiana SBDC

Hotel Tango Artisan Distillery (Indianapolis) is the first combat-disabled, veteran-owned distillery in the nation and the first artisan distillery in Indianapolis since Prohibition. The company’s name was inspired by owner Travis Barnes’ military background, which included three tours in Iraq with the U.S. Marines.

After launching, Barnes, along with his wife, Hilary, utilized the Indiana SBDC for permitting assistance and market research, and they continue to work with the SBDC as they expand production and distribution. Additionally, the distillery closed on a $2 million Series A funding round and has announced plans to expand in 2020.

Hotel Tango also hosts an annual event with the Hoosier Veterans Assistance Foundation called Operation Alpha, to support Hoosier veterans throughout the state. In 2019, Hotel Tango Artisan Distillery was selected as the Indiana SBDC Veteran Small Business of the Year.