

Robert C. Kramer
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Robert Kramer is a Senior Counselor/Consultant who has been working with the Cal Coastal SBDC in Salinas, California since 1999 -- 20 years! He is a service disabled veteran of the U.S. Army, a small business owner, and skilled and certified to assist other small business owners.

He is the Founder and President of both Visionary Strategic Consulting, and The Prosperity Leadership forum of Monterey and Salinas. Both are award-winning, cutting edge firms with high expertise in management consulting and executive coaching.

Bob is certified in all areas of business leadership, team building, strategic and business planning, creativity, growth and profitability. He holds the distinction of Certified Management Consultant (CMC), the highest award in the consulting profession for service excellence. He has consulted with over 1,000 business leaders in every industry category in both the public and private sectors, from startups to public companies.

Bob holds both MBA and MA degrees and is a 1971 graduate of the US Military Academy at West Point. He retired from the US Army in 1992 as a Lt. Colonel and is a Verified SDVOSB with the Department of Veterans Affairs, a Certified CA Disabled Veteran Business Enterprise (DVBE), and Certified as a California Small Business Enterprise/Micro-Business. He has earned numerous professional credentials and leadership and community awards.