



Meet Alexa Brandt

Alexa Brandt is the Director of the Small Business Saturday & Shop Small team at American Express. With her passion for small business, Alexa and her team support American Express efforts to help small businesses do more business across a number of initiatives around Shop Small and Small Business Saturday.

Alexa lives in Manhattan's West Village and grew up outside of San Francisco, CA where she gained an appreciation for small businesses at a young age, shopping in the rich array of diverse neighborhoods.

About Small Business Saturday:

November 30 will be the tenth annual Small Business Saturday (#ShopSmall, #SmallBizSat). Dedicated to supporting the diverse range of local businesses that help to create jobs, boost the economy, and enhance neighborhoods around the country, Small Business Saturday was created by American Express in 2010 in response to small business owners' most pressing need: getting more customers. Learn more at ShopSmall.com or connect on [instagram.com/shopsmall](https://www.instagram.com/shopsmall), [facebook.com/SmallBusinessSaturday](https://www.facebook.com/SmallBusinessSaturday).