Meet John Sileo

John Sileo's identity was stolen and used to embezzle $300,000 from his clients. The exposure destroyed John's career and consumed two years of his life as he fought to stay out of jail. Combining real-world experience with years of study, John became an award-winning author and leading expert on cyber security, identity theft and data privacy. John is CEO of The Sileo Group, a data security think tank that helps organizations protect the information that drives their profits. His body of work includes engagements with the Pentagon, USA Today, Visa, 60 Minutes, Homeland Security, Rachael Ray, Schwab and organizations of all sizes. John graduated with honors from Harvard University and spends his free time with his remarkable wife and two highly spirited daughters.

Keynote: The Hacker's Blacklist: 7 Critical Cybersecurity Threats & Solutions

The heart of good cybersecurity starts with the human beings that help it flourish, or fail. To avoid becoming the next disastrous data-breach headline, you must foster a healthy balance between computer security and human behavior. Cybersecurity isn't just about overspending on shinier technology – it's about building a mindset and culture that evolves with the threats.

This crash course forges a high-level, non-technical path through the confusing web of cybersecurity, human decision making, network protection, mobile technology, the Internet of Things, social media and cloud computing—critical components of your information strategy. In this presentation, John will leverage his story of losing his business to cybercrime as a blueprint for how to protect the information that drives your organization.

Key Takeaways:
Understanding the "Why" behind cybersecurity as well as the "How to"
A clear understanding of what cybersecurity means and how it works
An overview of the 7 Critical Threat Trends in data security
How to move from humans being your "weakest link" to your greatest asset
A tactical roadmap of critical data, necessary conversations and next steps
Prioritized solutions for ransomware, phishing, mobile hacking, cyber blackmail…
How to detect, reflect and react to social engineering & fraud techniques
A re-energized desire to address and eliminate key threats in your organization