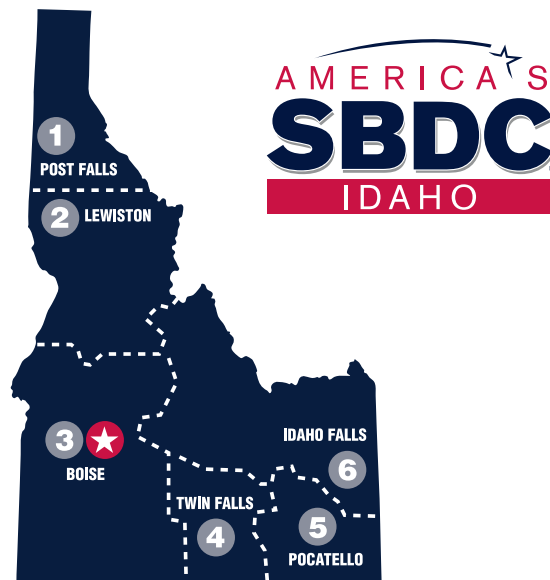




The Idaho Small Business Development Center is a university-based organization that helps small business owners and entrepreneurs start and grow their Idaho companies.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration



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IdahoSBDC.org

**EMPOWERING
BUSINESS SUCCESS**

WHO WE ARE

Confidential, no-cost consulting
from business experts and
affordable training in:

Growth Strategies

Technology and Innovation Operations

Business Model Development

Human Resources

Loan Packaging Expansion

Exporting Financial Analysis

Franchising

Strategic Planning Marketing Plans

Leadership Development

Government Contracting

WHAT WE DO



Helping you work **on** your
business, not just **in** your
business.

- Affordable trainings
- Access to university resources
- Understanding environmental regulations
- Support for technology commercialization
- Assistance with exporting
- Help with government contracting
- Referrals to trusted professionals

HOW WE HELP

Improve ...

- competitiveness
- business skills
- sales and profits
- Idaho's economy

**HOW DO I
EMPOWER MY
BUSINESS?**

- ✓ Meet with a consultant
- ✓ Attend training
- ✓ Plan and set goals
- ✓ Start on your path to success

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Idaho SBDC clients consistently outperform