

# SBDCs

SBDCs provide the knowledge, education, and expertise small businesses are often missing. Whether it's taxes, financing, marketing, training or networking, SBDCs are there to help their clients overcome challenges, discover new opportunities and unlock their potential so their businesses can soar to new heights.

The SBDC Network includes dedicated business advisors working in partnership with universities, economic development professionals, chambers of commerce, lenders, investors and entrepreneurs themselves.

Nationwide, small businesses employ 58 million people, nearly half of all American workers in the private sector. With deep roots in their communities, small firms and their employees are the engine driving the American economy. SBDCs provide these local businesses and entrepreneurs with the resources they need to thrive, compete and succeed.



## SBDCs are in Your Community

**NEARLY 1,000**  
covering rural, urban, and suburban  
communities nationwide



FIND YOUR LOCAL  
SBDC TODAY!

[www.AmericasSBDC.org](http://www.AmericasSBDC.org)



## Helping Move Our Economy Forward



**Small businesses are job creators and innovators.** Supporting their formation and growth moves our economy forward and makes our communities healthier. Strong federal funding for America's SBDCs leverage the continuation of the nation's largest and most effective small business assistance program.

**America's SBDCs are the nation's proven, cost-effective, and accredited network focused on small businesses—America's job creators.**

# AMERICA'S

**Celebrating our  
nation's visionaries,  
innovators and  
doers — America's  
small businesses**

For nearly 40 years, SBDCs have been helping America's aspiring entrepreneurs and growing small businesses turn their dreams into reality.

# America's SBDCs Latest Annual Results

**\$5.16 billion**  
in financing

RETURN ON INVESTMENT  
*Cost vs. Revenue Generated by SBDCs*



**EVERY  
FEDERAL  
DOLLAR**

**\$2.13 Federal  
Revenue**

**\$2.73 State  
Revenue**

**\$43.50 in  
new capital**

**\$100,000**  
in capital every 10 minutes



Federal Appropriation:  
**\$118.5 MILLION**

Federal Revenues Generated:  
**\$252 MILLION**

State Revenues Generated:  
**\$324 MILLION**

+ JOBS +

**96,095**  
new jobs created

**A new job every 5.5 minutes**

↑ JOB GROWTH ↑

**1.8%**  
national average

**14.8%**  
average  
SBDC client

+ CREATE NEW BUSINESSES +

**66%**  
of pre-venture  
SBDC in-depth  
clients start  
new businesses

**17,174**  
new businesses  
started by  
in-depth clients  
between 2015-2016

**A new business every 30 minutes**

+ SALES +

**\$6.4  
BILLION**  
in new sales

**\$100,000**  
in new sales  
every 8.2 minutes

↑ SALES GROWTH ↑

**13.6%**  
average SBDC  
client annual  
sales growth

**4X  
GREATER**  
than the  
national average

WOMEN, MINORITIES, VETERANS



**46%** women  
**37%** minorities  
**7%** veterans

Source of Statistics: SBA; and the "Economic Impact of Small Business Development Center Counseling Activities in the United States: 2015-2016," by Professor James J. Chrisman of Mississippi State University



**192,205**  
entrepreneurs  
received business  
consulting



**261,369**  
entrepreneurs  
trained



**nearly 500,000**  
received other SBDC  
professional services



**1.24 million**  
total hours of  
consulting services