New research uncovered exciting discoveries about the strong drive of Millennials toward creating small businesses and the challenges they face along the way. Check out the surprising findings from our national study below.

68% have owned or been part of a start-up...

59% of Millennials say that with the right idea and resources they would start a business within the next year.

61% of Millennials believe that the best job security comes from owning your own business.

Almost half of Millennials consider financial stability as a must before starting a business.

51% of Millennials would absolutely use training for accounting or bookkeeping software.

But, 2/4 (75%) of Millennials would be encouraged to start a small business if they knew where to go for help.

If they started their own business...

51% of Millennials would absolutely use training for accounting or bookkeeping software.

...and 45% would absolutely use training for accounting or bookkeeping software.

However, they have some barriers holding them back

51% of Millennials would absolutely use training for accounting or bookkeeping software.

45% of Millennials would absolutely use training for accounting or bookkeeping software.

Millennials are brimming with entrepreneurial potential... and almost half intend to start their own business in the next 3 years.

More than 13 million Millennials cite not knowing where to go for help to start or run a business as the #1 reason that keeps them from starting their own business.

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If they started their own business...

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