



March 22, 2017

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SBDC Day is a national, collective proclamation of the success and impact America's Small Business Development Centers (SBDCs) have across the nation in economic development and the small businesses community. The first America's SBDC Day will take place on Wednesday, March 22, 2017.

SBDC Day will unite the nearly 1,000 SBDC centers across the country and the hundreds of thousands of clients they serve by sharing, in real time, the success stories and notable impacts SBDCs collectively have on the small business community at large. This special day will be celebrated with social media campaigns, public relations initiatives, online and in-person events and more. To learn more about what your local SBDC is doing to celebrate, locate them [here](#).

America's SBDC represents America's nationwide network of Small Business Development Centers (SBDCs) – the most comprehensive small business assistance network in the United States and its territories.

Business has changed dramatically in the last 37 years, from the introduction of new technologies to the expansion of global trade. And America's Small Business Development Center (SBDC) network has been there throughout — helping small businesses succeed, and helping aspiring entrepreneurs achieve the American dream of owning their own business.

The 63 state and regional Small Business Development Center networks provide free one-on-one consulting to small businesses at nearly 1,000 locations throughout the nation. SBDC clients start a new business every 30 minutes, create a new job every 5 minutes, generate \$100,000 in new sales every 7.5 minutes, and raise \$100,000 in capital every 11.4 minutes. Job growth for SBDC clients is nearly 10 times greater than job growth for average businesses, and SBDC client sales growth is nearly 4 times greater than sales growth for businesses in general.

This initiative is being led by the America's SBDC Marketing & Communications Committee. For questions on #SBDCDay please contact marketing@americassbdc.org.

To learn more about America's SBDC please visit www.AmericasSBDC.org