



**Meet Romalise “Mel” Robertson**  
*Vice President, Louisiana & Delta State Regions, LiftFund*

Romanies “Mel” Robertson is an experienced banker/manager/business professional with over a decade in the industry. A standout relationship officer for Bank One, he went on to Hibernia National Bank, which later became part of Capital One, where he earned a promotion leading to his position as an Assistant Vice President for a Baton Rouge branch. In 2010, Robertson earned “The One Award,” recognizing his leadership in relationship banking.

Robertson heads up and serves as Vice President of LiftFund’s Large Loan Commercial Division for Louisiana and the Delta State Regions, received a Bachelor of Arts degree in Business with a concentration in Economics and a minor in Business Management from Southeastern Louisiana University. He is currently 36 hours from his MBA. He is a member of the University of Phoenix Entrepreneurship Advisory Board. He seats on a number of boards i.e. MBNLA (Micro Business Network of Louisiana) and supports a host of civic organizations.