

Rhonda Abrams

Planning Shop

For over 15 years, Rhonda Abrams has provided business planning expertise to literally hundreds of thousands of entrepreneurs and businesses.

She is the author of the best-selling *The Successful Business Plan: Secrets & Strategies*, now in its fourth edition, and several other business planning books.

Her nationally-syndicated column on small business strategies reaches 20 million readers a week in over 130 newspapers.

A popular public speaker, Rhonda is frequently invited to speak at conferences, corporate meetings, and workshops. She is a graduate of UCLA and holds a master's degree from Harvard.