

Karen Peacock

Vice President of Small Business

Intuit

Karen Peacock is the Vice President of Small Business at Intuit, overseeing all of Intuit's small business offerings including QuickBooks, Payments, and Payroll. \$1.5 trillion dollars in commerce goes through QuickBooks each year and small business use Intuit Payroll solutions to pay 1 in 12 Americans.

Karen is passionate about giving small business owners the support they need to focus on the things that inspired them to start a business – their customers, their products, and their craft.

Prior to her 13 years at Intuit, Karen worked at a software startup and at the The Boston Consulting Group. She received an AB in Applied Mathematics from Harvard University and an MBA from Stanford. Her leadership was honored this past May when she received the YWCA Tribute to Women Award, which recognizes women exemplifying excellence in leadership positions.

Karen lives in San Carlos with her husband & small business owner, Eric, and their two children.