



If Disruption or Disaster Struck Today, Would Your Business Sink or Swim?

**Visit PrepareCT.com and
create your no-cost
disaster recovery plan today.**

With PrepareCT discover how to:

- Identify and Assess Risks
- Define Critical Business Functions
- Communicate with Key Stakeholders
- Assure Continuity of Supplies
- Assure Security and Availability of Data and Information
- Test and Maintain Your Disaster Recovery Plan
- Build a Stronger Business Operations Plan

Take this opportunity to update your processes, rethink your strategies, and enhance your profitability. You'll enhance and strengthen your business, even if you never face a disruption.

U.S. Small Business Administration



PrepareCT is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.



**PrepareCT is led by
The Connecticut Small Business
Development Center (CTSBDC) in
partnership with 16 small
business-focused organizations
throughout the state.**



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Safeguard your business with PrepareCT

Your company keeps you so busy it's easy to put off thoughts of disruption and disaster. Until you're in one.

Stay ahead of emergency situations—connect with PrepareCT. Funded in part through a Cooperative Agreement with the Small Business Administration, PrepareCT helps you create a comprehensive disruption and disaster recovery plan through **free one-on-one training, free workshops** and **free plan reviews by small business experts** eager to ensure you protect your business in event of catastrophe.

You've worked hard to create your small business. It's time to protect and enhance your investment.

- Reveal new ideas to strengthen your business, and shore up gaps in systems and responsibilities.
- Be focused and confident knowing what to do and who to call to ensure your business survives.
- Respond quickly, thoroughly and efficiently to set recovery in motion.
- Ensure your customers, employees and resource partners cope and regroup faster.

PLUS... PrepareCT helps you connect with invaluable resources like local area first responders and **no-cost** business-building professionals who ensure your preparations are on-target and robust!

Visit PrepareCT.com and create your no-cost disaster recovery plan today.

