



News Release

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Contact: [April Youngblut](#) | (703) 408-5403

America's SBDC and iCIMS Hire Expectations Institute™ Announce Partnership

America's SBDC, the nation's most comprehensive small business assistance network in the U.S. teams up with the leading SaaS provider to help educate today's small business owners on talent acquisition.

Burke, VA - America's SBDC and iCIMS, Inc. announced a partnership today, that will expand the reach of the [Hire Expectations Institute \(HEI\) Roadshow](#) and provide small business owners across the country with talent acquisition tips to help them grow their businesses.

According to [recent survey](#) from the National Federation of Independent Business (NFIB) Research Foundation, the latest Small Business Optimism Index rose two points to 93.4, indicating that plans for hiring and expansion remain steady in 2014. NFIB members increased employment for the sixth month in a row with 47 percent of small business owners reporting that they hired or tried to hire in the last three months and 41 percent reporting few, or no qualified candidates for their open positions. In addition, 22 percent stated that they have job openings that they have been unable to fill. All statistics point to a further need for small businesses to develop robust talent acquisition strategies.

"We understand that growing businesses need talent acquisition tools that can support their expansion, save them time and money, and set them up for success. In order to compete with larger, more established brands for top talent, small businesses can leverage affordable talent acquisition solutions to help them advertise open positions, provide a mobile-ready online application process, manage candidate workflows, and efficiently screen applicants using progressive, time-saving technologies like video. By providing the resources available within the [Hire Expectations Institute](#) thought leadership center and regional event series, iCIMS gives small businesses owners access to industry best practices for employers," said Susan Vitale, iCIMS Chief Marketing Officer. "Through a partnership with America's SBDC, iCIMS is thrilled to provide small business owners with an opportunity to learn how to deploy recruitment technologies to identify best-fit talent for their organizations."

The HEI Roadshow events offer a full-day seminar and networking lunch for HR professionals across the U.S. Attendees receive an introduction to the iCIMS product development roadmap and insight into tools and techniques within the industry to help companies achieve talent acquisition success.

"America's SBDC's goal is to expand the education of its network clients to all aspects of being a business owner. We see great value in the iCIMS Hire Expectations Institute Roadshow and believe that our clients will benefit from the networking and thought leadership materials available at these complimentary full-day sessions," said Charles "Tee" Rowe, President & CEO of America's SBDC . "We are encouraging all of our members across the country to have their clients participate in the HEI Roadshow to learn more about a very critical component of a growing business: finding great talent."

Upcoming Hire Expectations Institute Events:

- June 5, 2014: [Denver, CO at 9:30 a.m. to 4:30 p.m. CST](#)
- June 11, 2014: [Portland, OR at 9:30 a.m. to 4:30 p.m. PDT](#)
- September 18, 2014: [Dallas, TX at 9:30 a.m. to 4:30 p.m. CST](#)
- October 1, 2014: [New York, NY at 9:30 a.m. to 4:30 p.m. EST](#)
- October 23, 2014: [Boston, Massachusetts at 9:30 a.m. to 4:30 p.m. EST](#)
- November 6, 2014: [Chicago, IL at 9:30 a.m. to 4:30 p.m. CST](#)
- November 12, 2014: [Los Angeles, CA at 9:30 a.m. to 4:30 p.m. PST](#)

To learn more about upcoming iCIMS events, view the full 2014 event schedule at <http://www.icims.com/news/events>.

About America's SBDC Program:

America's SBDC (Small Business Development Center) Network is a partnership uniting private enterprise, government, higher education and local nonprofit economic development organizations. It is the Small Business Administration's largest partnership program, providing management and technical assistance to help Americans start, run and grow their own businesses. With about 1,000 centers across the nation, America's SBDC network provided business consulting to approximately 200,000 clients, training for more than 400,000 attendees, and other forms of management and technical assistance to approximately 600,000 small businesses and aspiring entrepreneurs last year. Learn more at www.asbdc-us.org.

About iCIMS, Inc.:

iCIMS, a leading provider of innovative Software-as-a-Service (SaaS) talent acquisition solutions, is an Inc. 500 and Software Satisfaction honoree focused on solving corporate business issues through the implementation of easy-to-use, scalable solutions that are backed by award-winning customer service. iCIMS' Talent Platform, the industry's premier candidate management solution, enables organizations to manage their entire talent acquisition lifecycle from [sourcing](#), to [recruiting](#), to [onboarding](#) all within a single web-based application. With more than 2,000 clients worldwide, iCIMS is one of the largest and fastest-growing [talent acquisition system](#) providers with offices in North America, UK, and China. To learn more about how iCIMS can help your organization, visit <http://www.icims.com> or view a free [online demo](#) of the iCIMS Talent Platform.

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