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America's SBDC & Global Classroom To Launch The SBDC eLearning Network

Burke, VA - [America's SBDC](#) and [Global Classroom](#) have joined to develop the nation's largest education network for small business. Seeking to be a platform and catalyst for business success, America's SBDC is building a learning ecosystem for small and developing businesses. Much like Apple's App Store, America's SBDC will provide the tools for SBDC consultants, subject experts, training companies and innovators to seamlessly integrate their courses and products into the SBDC eLearning Network so that small business owners can create value and learn about doing business in the 21st Century.

This is more than "how to" videos and webinars. The SBDC eLearning Network combines local SBDC branding with a Learning Management System for content development. It offers social media for collaboration and courses from the top training and tech companies in the nation. America's SBDCs now have a platform to support small businesses from their start-up and developmental stage through to maturity.

"Global Classroom will be equipping every SBDC with the technology to create online content and share it with SBDC members and businesses nationwide," according to Burr Warne, President and CEO of Global Classroom. "America's SBDC content library now includes courses in leadership, sales and marketing, accounting and finance, software and IT and human resources". Mr. Warne went on to say that discussions with national brand names and tech companies to sponsor course categories and a tech-based innovation center are underway.

"America's SBDC eLearning Platform will be an important tool for small business development. The 63 state and regional SBDC networks and their 967 centers can transform small business access to new technologies and entrepreneurial education programs through the power of their experienced business advisors. This platform is an outstanding opportunity to support small business and get connected to the Internet generation of entrepreneurs using technology, online learning, and social media in every community supported by an SBDC" said C.E "Tee" Rowe, President and CEO of America's SBDC.

The SBDC eLearning Network will be available to the public on the [America's SBDC website](#) in the first quarter of 2014. Please stay tuned for more information on this exciting new initiative.

America's SBDC (Small Business Development Center) Network is a partnership uniting private enterprise, government, higher education and local nonprofit economic development organizations. It is the Small Business Administration's largest partnership program, providing management and technical assistance to help Americans start, run and grow their own businesses. With about 1,000 centers across the nation, America's SBDC network provided business consulting to approximately 200,000 clients, training for more than 400,000 attendees, and other forms of management and technical assistance to approximately 600,000 small businesses and aspiring entrepreneurs last year. Learn more at www.asbdc-us.org.

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