



FOR IMMEDIATE RELEASE

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April Youngblut | (703) 408-5403

America's SBDC and the International Business Innovation Association (InBIA) Team Up to Forge Partnerships in Central & South America

Burke, VA – America's SBDC and InBIA teamed up through the Small Business Network of Americas (SBNA) Partnership Program, supported by U.S. Department of State's Bureau of Western Hemisphere Affairs, facilitated 14 people from Central and South America to attend the 31st International Conference on Business Incubation in Seattle, Washington.

45 small business service providers applied for the International Conference on Business Incubation center-to-center partnership opportunity. The 14 people who were awarded the travel stipends are from Costa Rica, Chile, Colombia, Peru, Guatemala, Belize, El Salvador, Honduras and Mexico. Nearly 100 Business development professionals from the U.S. and around the world generated 127 nascent partnerships which could be eligible for more than \$1.5 million in small project grants under the SBNA Partnership Program over the next three years.

The SBNA Partnership Program supports efforts in the Americas, promoting the viability and sustainability of micro-, small-, and medium-sized enterprises (MSMEs) and local and regional economic development. The project focuses on the SBNA goals of connecting and strengthening the more than 4,000 small business development centers (SBDCs), incubators, accelerators, and other service centers by providing matchmaking services through the SBNA Partnership Program and providing scholarships to Central American entrepreneurs through the La Idea Incubator program. The project promotes and supports job creation in MSMEs and encourages greater trade among businesses throughout the Americas.

"Through the SBNA Partnership Program we sent 14 dynamic small business growth experts from 9 countries to a fantastic business incubation event. The International Conference on Business Incubation is one of the best international networking events in the world. We are excited to team up with InBIA to forge partnerships between service providers and connect entrepreneurs to global market opportunities.:"
said Charles "Tee" Rowe, President & CEO, America's SBDC.

The International Conference on Business Incubation that occurred March 26-29th, 2017 in Seattle, Washington is the only global forum where entrepreneurial leaders from around the world connect and converse. Each year, ecosystem leaders from more than 60 different countries attend our conference to gain new skills, learn about global trends and connect with colleagues from a variety of backgrounds. More than 1/3 of conference attendees come from outside the U.S., creating an audience with diverse experiences and perspectives.

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About America's SBDC and Small Business Development Centers: America's SBDC represents the Nation's 63 Small Business Development Centers, a national network of partnerships uniting higher education, state and local nonprofit economic development organizations, private enterprise and government. It is the Small Business Administration's largest partnership program, providing management and technical assistance to help Americans start, run and grow their own businesses. Learn more at www.AmericasSBDC.org

About InBIA: The International Business Innovation Association (InBIA) is an international non-profit organization and global advocate for incubators, accelerators, educational institutions and regional economic development stakeholders. With more than 2,100 members in over 60 nations, InBIA provides its members with essential information, education, advocacy and networking resources to bring excellence to the process of assisting early-stage companies in their success. Visit www.inbia.org to learn more.

About UTSA: The University of Texas at San Antonio is one of the fastest growing higher education institutions in Texas and one of nine academic universities and six health institutions in the UT System. As a multicultural institution, UTSA aims to be a national research university providing access to educational excellence and preparing citizen leaders for the global environment.

About CENPROMYPE: CENPROMYPE seeks to develop initiatives that foster market activities, based on the level of development of the region and the role played by MSME in the integration of Central America, programs that enhance the management capacities of MSMEs to influence public- Private partnerships and focus on development policies. In this way we create bases to create and promote an equitable and stable Central American society.

