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Sierra Business Council and Tahoe Silicon Mountain present Tahoe Pitch Showcase

Truckee, CA-- Sierra Business Council (SBC) and Tahoe Silicon Mountain (TSM) are launching Tahoe Pitch Camp and Tahoe Pitch Showcase, a series of workshops culminating in a showcase for Tahoe/Truckee entrepreneurs, startups, and founders to present to the community their innovative companies & ideas.

On September 11th at 6pm at Pizza on the Hill in Truckee, entrepreneurs will present their pitch deck at TSM's Mountain Minds Monday for the chance to win prizes and receive feedback from an expert panel of judges, as well as the audience.

Tahoe Pitch Camp, a series of workshops presented by Sierra Business Council, is designed for entrepreneurs to hone their skills, learn about successful pitch techniques, and craft a winning pitch. Taught by SBC's Kristin York in collaboration with Tahoe Silicon Mountain, participants will hone their presentation skills and information into a five-minute presentation, referred to as a pitch, identifying their value proposition and their organization's capital needs. The Showcase will feature some of the entrepreneurs from the Pitch Camp.

Entrepreneurs at any stage, startups, founders, and established businesses are all welcome to apply for Tahoe Pitch Camp and Showcase. The series, held at SBC's office in Truckee, will begin on August 16th and continue on August 23rd and 30th from 6-8pm. In addition to the classes, entrepreneurs are encouraged to take advantage of free one on one consulting with SBC's Small Business Development Center staff.

Kristin York is director of the Sierra Small Business Development Center, VP of Business Innovation at Sierra Business Council, and a Professor of Sustainable Urban Development and Implementation of Sustainable Business at Presidio Graduate School. She leverages 20 years experience in strategic planning, finance, operations, marketing, training, and business transformation to assist businesses in the Sierra thrive economically while understanding their environmental and social impact.

Tahoe Silicon Mountain is the hub for entrepreneurs, aspiring entrepreneurs, small business owners, tech and other professionals who live, frequently visit, or own a second home in the Truckee-Tahoe region. Find out more here: <http://www.tahoeciliconmountain.com/>

Sierra Business Council is currently accepting sign-ups from interested entrepreneurs, startups & businesses. For more information, to apply to pitch camp or the showcase, or if you have any questions, please visit: <http://sierrasbdc.com/index.php/events-calendar/>

To attend the pitch showcase, RSVP here: <http://bit.ly/PitchTahoe>

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