



AMERICA'S SMALL BUSINESS  
DEVELOPMENT CENTERS

# ANNUAL CONFERENCE

SEPTEMBER 9-12, 2013 • THE PEABODY ORLANDO • ORLANDO, FLORIDA

*SBDC's: The Engine That Powers Small Business*

## 2013 Annual Conference Overview

*As of 8/21/13 – Subject to Change*

### Friday, September 6

8:30 am – 5:00 pm

Accreditation Committee Meeting

### Saturday, September 7

8:30 am – 5:00 pm

Accreditation Committee Meeting

### Sunday, September 8

8:30 am – 5:30 pm

9:00 am – 5:00 pm

12:30 pm – 5:00 pm

8:30 am – 4:00 pm

**Pre-Con Programs** (*Day 1 of 2-day programs*) *Pre-registration required.*

\* Business Exit Planning

\* GrowthWheel® Business Advisor Training and Certification

\* The Riddle of the Exporter™ Facilitator Certification

America's SBDC Board of Directors Meeting

7:30 am – 8:30 am *Breakfast*      12:30 pm – 1:30 pm *Lunch*

### Monday, September 9

7:15 am – 8:15 am

America's SBDC Membership Breakfast

**Pre-Con Programs** (*Day 2 of 2-day programs; additional pre-con programs*)

8:00 am – 4:00 pm

\* Google Day: Make the Web Work for You

8:00 am – 5:00 pm

\* AES Export Compliance Seminar

8:00 am – 5:00 pm

\* Riddle of the Exporter™ Facilitator Certification (*Day 2*)

8:15 am – 5:30 pm

\* Profit Mastery Counselor Training

8:30 am – 5:30 pm

\* Business Exit Planning (*Day 2*)

9:00 am – 5:00 pm

\* GrowthWheel® Business Advisor Training and Certification (*Day 2*)

1:00 pm – 4:00 pm

\* QuickBooks 2014 – Ask the Expert

1:00 pm – 4:00 pm

\* Go Global – Your Guide to U. S. Government Exporting Resources

1:00 pm – 5:00 pm

\* Planning Shop's Business Plan in a Day

1:00 pm – 5:00 pm

\* Your SBDC YouTube Promo Video

3:00 pm – 5:00 pm

\* Boots to Business: Lessons Learned

8:30 am – 12:00 pm

America's SBDC Membership Meeting

12:30 pm – 2:00 pm

America's SBDC Membership Luncheon

12:00 pm – 5:00 pm

Florida SBDC Network Director's Meeting (*Private Meeting*)

**1:00 pm – 5:00 pm**

**Exhibitor/Sponsor Registration Open**

**1:00 pm – 6:00 pm**

**Registration Open/ Information Desk Open**

2:00 pm – 3:30 pm

California Top Guns (*Private Meeting*)

2:00 pm – 5:00 pm

Alabama SBDC Network Meeting (*Private Meeting*)

2:30 pm – 4:00 pm

Foundation Board of Directors Meeting

4:00 pm – 5:30 pm

California SBDC Network Meeting (*Private Meeting*)

5:30 pm – 7:30 pm

Florida SBDC Network Reception (*Private-By Invitation Only*)

6:00 pm – 7:30 pm

State Star Reception (*By Invitation Only*)

### Tuesday, September 10

7:30 am – 5:00 pm

**Registration Open**

8:00 am – 4:00 pm

**Exhibitor/Sponsor Registration Open**

8:00 am – 11:30 am

Exhibit Booth Set-up

\* AES PcLink Export Workshop

\* *Pre-registration required*

*Dates and times subject to change*

## Tuesday, September 10 (Continued)

8:15 am – 9:45 am	Workshops
8:15 am – 11:45 am	Workshops
10:15 am – 11:45 am	Workshops
<b>12:00 pm – 1:45 pm</b>	<b>America's SBDC Opening Session/ Luncheon</b> <i>Hosted by Intuit</i>
1:00 pm – 5:00 pm	* AES PcLink Export Workshop
2:00 pm – 3:30 pm	Workshops
2:00 pm – 5:30 pm	Workshops
	* FranklinCovey: 4 Disciplines of Execution
4:00 pm – 5:30 pm	Workshops
4:00 pm – 5:30 pm	State Department SBNA Meet & Greet ( <i>Private Meeting</i> ) <i>Hosted by VISA</i>
<b>5:30 pm – 8:00 pm</b>	<b>Exhibit Hall Open</b>
5:30 pm	<i>Ribbon Cutting</i>
5:30 pm – 7:30 pm	<i>Welcome Reception</i> <i>Hosted by Microsoft and America's SBDC</i>

## Wednesday, September 11

7:30 am – 12:00 pm	Registration Open
<b>7:30 am – 11:30 am</b>	<b>Exhibit Hall Open</b>
7:30 am – 8:30 am	<i>Continental Breakfast</i>
8:15 am – 9:45 am	Workshops
8:15 am – 11:45 am	Workshops
8:00 am – 5:30 pm	<b>Small Business Network of the Americas (SBNA)</b> <b>Sister Center Workshop</b> <i>Hosted by U.S. State Department, America's SBDC and through the generosity of VISA</i>
10:15 am – 11:45 am	Workshops
<b>12:00 pm – 1:45 pm</b>	<b>America's SBDC General Session/ Luncheon</b> <i>Hosted by Google</i>
12:00 pm – 4:00 pm	Information Desk Open
2:00 pm – 3:30 pm	Workshops
2:00 pm – 5:30 pm	Workshops
<b>3:30 pm – 6:30 pm</b>	<b>Exhibit Hall Open (Cash Bar)</b>
4:00 pm – 5:30 pm	Workshops

## Thursday, September 12

<b>7:30 am – 1:00 pm</b>	<b>Exhibit Hall Open</b>
7:30 am – 8:30 am	<i>Continental Breakfast</i>
8:15 am – 11:45 am	Information Desk Open
8:15 am – 9:45 am	Workshops
8:15 am – 11:45 am	Workshops
	* FranklinCovey: The Learning Explosion
8:15 am – 5:30 pm	Workshops
	* New State/ Regional Director Training
10:15 am – 11:45 am	Workshops
<b>11:45 am – 1:45 pm</b>	<b>Lunch (On Your Own)</b>
2:00 pm – 3:30 pm	Workshops
2:00 pm – 5:00 pm	Workshops
5:30 pm – 7:30 pm	Chairman's Reception – Prize Drawings <i>Hosted by Patron Sponsors</i>

\* Pre-registration required  
Dates and times subject to change