



In these challenging times, **America's SBDC** plays a critical role in the health of small businesses:

- Helping access capital needed for growth,
- Providing advice on regulations,
- Preparing for government contracting reductions, and
- Being first business responders when disaster strikes.

Small businesses are job creators and innovators. **America's SBDC** is the nation's proven, cost-effective, and accredited infrastructure focused on small businesses – America's job creators.

The fiscal crisis and citizens' demands for government accountability require congressional support for programs that produce concrete, measurable results. \$115 million in core federal funding for **America's SBDC** leverages the continuation of the nation's largest, small business assistance program.

www.asbdc-us.org

- 1** America's SBDC is a powerhouse in job creation and measurable economic impacts.
- Economic impact in every district.
 - One job created every 7 minutes.
 - A new business every 36 minutes.
 - \$100,000 in sales every 4 minutes
 - \$100,000 in capital every 13 minutes

- 2** America's SBDC stands apart from the dozens of federal business-related programs.
- The SBDCs are an example of the best practices suggested by GAO in its analysis of 52 federal entrepreneurial assistance programs.
 - The GAO report offers a framework for policy makers to use for comparing the SBDC and other economic and entrepreneurial development programs.

- 3** America's SBDC is worthy of your support.
- Over \$2:1 ROI in federal tax revenue... consistently, for over 20 years.
 - Creates additional federal tax revenue.
 - Federal funds attract and leverage state, local and corporate investments in the SBDC.

- 4** America's SBDC aids small businesses in responding to local and national priorities, opportunities and crises.
- SBDCs are the feet on the ground that help companies recover from a disaster.
 - As government contracting is scaled back, thousands of small businesses in all 50 states and territories will need to implement market diversification strategies, otherwise they will lose sales and reduce jobs.
 - SBDC professionals can identify new market opportunities.
 - SBDC certified international business staff can help many of these firms expand into overseas markets.