

Leading the Lazy

As millennials flood the workforce, the rules of business are in constant flux. Younger employees challenge the value of a forty-hour workweek, question the need to work in a shared office, and push back against many of the assumptions left over from older generations. While it's easy to write them off as lazy or scattered, the fact is, they understand the key to success in today's business world: the art of innovation.

If you want to be a successful leader, you must learn how to value anti-ordinariness and measure your followers not by how well they perform their jobs but rather how much they change their jobs.

Leading the Lazy is a must-read for anyone trying to manage today's multigenerational workforce. From rewarding younger employees for their ingenuity to empowering older employees to take risks, you'll learn how to differentiate your company from the pack by creating a workplace that encourages creative ideas and embraces change.

Tap into the extraordinary talents of your employees and see what amazing things you can accomplish together!