

## **How To Future-Proof Your Company: Engaging Gen Y to Z**

Millennials have begun a positive disruption in the workplace that will continue in the generations after them, and while many companies have still not adapted their culture to the Millennials yet, a whole new generation is ready to enter the workplace.

In this Keynote, Dima shares lessons derived from her experience globally training, developing, and engaging over 500 Millennials for Fortune 100 companies. She explores the keys to unlocking the millennial mind in order to better engage them in the workplace, give them the purpose they crave in their work, and inspire them to overachieve. Dima guides the audience members through a shift in perception that is essential in order to prepare companies for Gen Z.

By bridging the disconnect between generations, companies will be able to harness the creative and innovative talents of their employees while keeping them dedicated to the company's mission.

### **Speaker: Dima Ghawi**

Dima ignites the untapped potential in individuals across the globe, empowering them to shatter limitations and become courageous, purpose driven leaders. Her own journey is one of escaping confinement, crossing continents, and transforming her life's purpose. Harnessing the power of her story, Dima is committed to inspiring individuals to attain personal and professional growth, while simultaneously helping organizations increase diversity within their leadership ranks.

Through keynote speeches, workshops, and executive coaching, Dima shares her unique leadership journey with one goal in mind: motivate and activate those around her to reimagine their potential and grow into leaders.

Dima draws from two decades of corporate experience leading global teams and developing future leaders worldwide. She has worked across the United States, Europe, Asia, Middle East, and Africa for several Fortune 100 companies including IBM, Merrill Lynch, and Intuit. She has honed a keen expertise in developing leaders to meet the demands of the global workforce.

In addition to her global empowerment work, Dima serves on numerous nonprofit boards. She has been recognized for her services with the 2014 President of the United States Bronze Volunteer Service Award, the 2014 Baton Rouge Business Report's "Forty Under 40" Award, and the 2016 Louisiana State University "Esprit de Femme Award." She has been featured in numerous publications for her professional and philanthropic work.