INTRODUCING: THE CLASSIC
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   For Purchases Only
Classic

A well-rounded branding experience.

Say hello to your brand, seven feet up and 360 degrees around. The Classic is basic, not boring. This is our original, 12 cord station that puts your brand front and center—making it impossible to ignore.

Perfect for tight spaces, the Classic helps you stand above the crowd.

FEATURES

- **Custom Branding**
  Create your brand landmark design or we can in-house.

- **Rapid Charge Technology**
  A 30% faster charge on average.

- **NFC/QR**
  Link to any website.

- **Ambient Lighting**
  Illuminates the charging bay.

- **Popular Sell**
  Can’t beat a well-rounded branding experience.

- **Small Footprint**
  12” diameter for convenient placement.

- **Easy Visibility**
  At seven feet tall your brand will not be missed.

- **Padded Shelving**
  To protect connected devices.

SPECIFICATIONS

Size: 85¾”h x 32”w
Weight: 73 lbs
Diameter: 12 inches
Cord Length: 9 ft
Power Requirements: 10 AMP circuit, 110-120 volts, 3 prong outlet
Charge Capacity: Up to 18 devices, 12 cords, 4 USB + 2 outlets
Easy setup: Attach feet with a screwdriver and plug into power outlet
Capabilities: Works on 99% of all cell phones, tablets, cameras, laptops and other devices.

(5) Apple Lightning
iPhone 6, iPhone 6 Plus, iPhone 5s, 5c, 5, iPad (Retina Display and Mini), iPod (Touch-gen 5 & Nano-gen7).

(5) Micro USB
Android, HTC, Samsung, Blackberry, Palm, LG, HP, Motorola (2011-present), Nokia, Amazon Kindle, Barnes and Noble Nook, and many more.

(1) Apple 30 pin
iPhone (4s and all previous gen.), iPad (1 and 2), iPod (2nd, 3rd, and 4th gen., Classic-160 GB 2009 only, Nano-4th, 5th, and 6th gen.) *iPhone and iPod touch models require iOS 3.0 or later.

(1) Mini USB
Blackberry, HTC, LG, and more.
Custom Branded Examples
Testimonials

Sibley Memorial Hospital

“The unit is in the brand new Emergency Department reception area which opened this September. Power Tower has been a tremendous success with our patients and families. The Power Tower team was great to work with from design to install.”

Wolf Boltansky | Washington, DC

Lagardère Unlimited Inc.

“We set out to enhance the attendee experience and providing a Power Tower Classic at our event did exactly that. Our brand gained recognition as a top sponsor at the event. The attendee engagement was immediately apparent. They loved it. Lagardère Sports was the brand with the charging stations. Not only that, but we were also able provide brand visibility for our client, Citi, in a high traffic environment.”

Brian Loftus | Washington, DC
Classic: Important Info

Placement
As these are electronic pieces of equipment, they are designed for indoor use and must be kept in a clean/dry environment at all times. Please contact your client solutions specialist if you plan to use the Classic station in an outdoor setting.

Shipping
Unless arranged otherwise, all orders ship via standard dock-to-dock service, which means there needs to be a loading dock or fork lift at the delivery and pickup locations. Standard delivery/pickup is Monday-Friday from 9am-5pm.

Drivers offload the crate(s) from the truck and then your on-site team takes over from there. It is also your responsibility to break down and pack up the station(s) and have them brought to the loading dock for pickup.

Power Requirements
Each unit requires a designated 10-amp circuit, 110-120v and a three-prong outlet.
Upkeep & Maintenance*

Warranties
Each unit comes with a standard one-year warranty or you can extend it to a three-year warranty for $350 per unit. These warranties cover the hardware. They do not cover vandalism, the charging cords or the exterior wrap. You can purchase the extended warranty up to 30 days after your order has been delivered. If you need to send the unit back for a warranty claim, Power Tower will cover up to $200 in shipping (each way).

Please be sure to keep the wooden crate (or travel case) that the unit ships in. The unit must be shipped back to us in a Power Tower crate or travel case. Replacement crates can be ordered for $350 + shipping.**

Complimentary Maintenance Program
Ship your unit back to us (one time within the first 12 months) and not only will we re-wrap it for you, we’ll replace all of the charging cords. All you pay is shipping. For the exterior wrap, we can use your original artwork or you can submit new files at no charge.

Ordering/Installing Replacement Cords
We use the highest-quality, industrial-grade cords on the market but they will need to be replaced from time-to-time depending on how they are treated by the end-users.

Replacement cords must be purchased through Power Tower as other cords are not compatible with our proprietary technology. Cords are $50 each with free shipping. Cords are installed with HEX screws and are connected with male/female USB ports so replacing them is a very quick and easy process.

Ordering/Installing Replacement Wraps
Installing replacement wraps must be professionally applied as it’s similar to applying a vehicle wrap. Replacement wraps ordered through Power Tower are $395 each with free shipping. You also have the option to connect with local vendors.

* For purchased units only. Does not apply to rentals.
**This policy applies to both Warranties and the Complimentary Maintenance Program.
Classic Travel Case

Plan on shipping your station(s) to various events?

All units ship in a very robust (and complimentary) wooden crate. However, if you plan to ship it to various events using third-party carriers, we strongly recommend ordering a travel case. The crate’s life span depends on how it’s treated during transit – which typically is pretty rough.

Power Tower’s travel cases provide added protection during transit and the blue exterior ensures your cases will be easy to find at any storage facility! Cases are built upon request with a 2-3 week turnaround. Each case comes with wheels for easy transport on-site. The interior is lined with thick foam padding for extra protection. The exterior is built with special aluminum extrusion to ensure extra durability.

Weight: 145 lbs (without station)  |  Cost: $1,650