

## IBISWorld Products & Services

### About IBISWorld

IBISWorld has the world's largest collection of U.S. industry reports. We cover more than 1200 industries and identify, quantify and analyze nearly 4,000 individual product segments.

Our core reports are written at the 5-digit level of the official North American Industry Classification System (NAICS). Reports are fully updated three times per

year on average, ensuring the most accurate data, trends and intelligence.

IBISWorld's report format is consistent, allowing you to find answers quickly, compare and benchmark industry data and analysis and transplant our data into your own reports, presentations and proprietary systems.

### Products in Detail

IBISWorld has the largest collection of industry research and risk reports on the market. We have the answers to help you make profitable decisions

#### U.S. Industry Market Research

U.S. Industry Market Research Reports are our core products. Each industry report is written at the 5-digit NAICS level, indicating an unparalleled degree of detail. The reports are updated frequently, which gives you the confidence to make accurate and speedy business decisions.

#### U.S. Specialized Industry Research

Hard to find niche and emerging industry reports that follow the same user-friendly format as the U.S. equivalent.

#### iExpert

Pulled directly from our full-length industry reports, the iExpert condenses integral data and analysis into bite-size paragraphs, graphics and tables. Part of the content is in a Q&A format to prep users for one-on-one conversations. The iExpert helps you gain the information you need for sales calls, meeting preparation and quick turnaround work.

#### Industry Risk Ratings

Risk Rating Reports score the difficulty of operating conditions in 700 industries over the coming 12 to 18 months. Each report provides a single Risk Score composed of: the industry's internal structural risk, revenue growth risk and risk arising from external variables.

#### Industry Market Research - China / U.K. / Australia / Canada

Our international collection is growing by the month. We offer nearly 200 China industry reports and an established collection of 500 Australian reports. By the end of 2014 we will have 400 Canadian reports. International reports follow the same user-friendly format as the U.S. equivalent.

#### Global Industry Market Research

The global economy presents unique threats and opportunities. Each of our 75 Global reports contains the ingredients you love: statistics and easy-to-digest analysis. Reports are structured in the same way as the U.S. collection.

#### Business Environment Reports

Every industry faces a set of external variables outside its control that have a material effect on industry performance. IBISWorld tracks over 1,000 of these factors and produces detailed Business Environment Reports on the top 200. These factors include exchange rates, commodity prices, consumer attitudes, demographic changes and government policies. Understanding these factors will make it easier for you to predict trends for your business and your competitors.